

# QuakeSmart Workshop Agenda

Thursday, October 11, 2018  
Benton, Arkansas



- 8:30 a.m. – 9:00 a.m. Registration Desk Open
- 9:00 a.m. – 9:05 a.m. Announcements  
**Presenter: Mike Rimoldi, SVP – Education & Technical Programs, Federal Alliance for Safe Homes (FLASH)<sup>®</sup>**
- 9:05 a.m. – 9:20 a.m. Welcome  
**Presenters: Jeff Arey, Saline County Judge**
- 9:20 a.m. – 9:30 a.m. Introduction to *QuakeSmart*  
*An overview of the QuakeSmart Community Resilience Program.*  
**Presenter: Mike Rimoldi, FLASH**
- 9:30 a.m. – 10:00 a.m. How Ready Businesses Strengthen Our Communities and Our State  
**Presenter: A.J. Gary, Director, Arkansas Department of Emergency Management & Homeland Security Advisor to the Governor**

## IDENTIFY YOUR RISK

- 10:00 a.m. – 10:30 a.m. The Earthquake Threat to Businesses and Organizations  
*An explanation of the science and the risk of earthquakes in Arkansas.*  
**Presenter: Martha Kopper, Geologist, Arkansas Geological Survey**
- 10:30 a.m. – 10:45 a.m. The Severe Weather Threat to Businesses and Organizations  
*An explanation of the science and the risk of severe weather in Arkansas.*  
**Presenter: Dennis Cavanaugh, Warning Coordination Meteorologist, National Weather Service, Little Rock**
- 10:45 a.m. – 11:00 a.m. Break (Safety Expo)
- 11:00 a.m. – 11:30 a.m. What Businesses and Organizations Need to Know About Disaster Response  
*An overview of the impacts of a large scale disaster to local and state emergency responders.*  
**Presenter: Scott Bass, Division Director, ADEM Response and Recovery**
- 11:30 a.m. – 12:00 p.m. Back-to-Business Self-Assessment  
*Learn more about the impacts an earthquake could have on your organization and fill out the initial QuakeSmart Back-to-Business Self-Assessment as the first step in your planning process.*  
**Presenter: Ines Pearce, Pearce Global Partners**

## DEVELOP A PLAN

- 12:00 p.m. – 2:00 p.m. Working Lunch & Afternoon Panel Presentation: QuakeSmart Panel  
STAFF & SERVICE – **Presenter: Ines Pearce, Pearce Global Partners**  
SPACE – **Presenter: Glen Granholm, SAFE-T-PROOF**  
SYSTEMS – **Presenter: Mike Rimoldi, FLASH**  
STRUCTURE – **Presenter: TBA, Simpson Strong-Tie Co.**
- 2:00 p.m. – 2:30 p.m. Disaster Preparedness and Recovery for Small Businesses  
**Presenter: Timothy Lee, Training Specialist, Arkansas Small Business and Technology Development Center**

## TAKE ACTION

- 2:30 p.m. – 2:45 p.m. QuakeSmart Application & Recognition  
**Presenter: Mike Rimoldi, FLASH**
- 2:45 p.m. – 3:00 p.m. *The Great U.S. ShakeOut Drill*  
**Presenter: Melody Daniel, Deputy PIO, ADEM**
- 3:00 p.m. – 3:15 p.m. Safety Expo